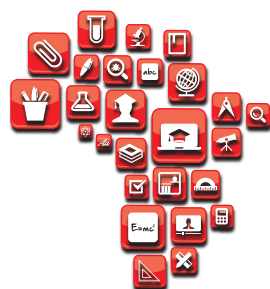




# Online Home Education Expo - Africa



Online Home Education Expo  
*Africa 2020*

# Application Form

*13-17 October 2020*



[www.homeschoolexpo.africa](http://www.homeschoolexpo.africa)

# Application Form

The booking form below includes a list of all the Expo marketing opportunities (exhibition packages, advertising opportunities and sponsorship opportunities) that are available to companies wishing to participate in the Expo.

If you experience any difficulties in completing the booking form, contact us at (+27) **087 231 1644** or **expo@tuisskolers.org**.

By submitting this booking form you confirm that you have read the Terms and Conditions and agree to it.

<b>Name of Exhibitor:</b>	<input type="text"/>
<b>Contact Person:</b>	<input type="text"/>
<b>Cell no:</b>	<input type="text"/>
<b>Sales Person:</b>	<input type="text"/>
<b>Tel no:</b>	<input type="text"/>
<b>E-mail:</b>	<input type="text"/>
<b>Website:</b>	<input type="text"/>
<b>Product/Service Description:</b> (For publishing in PDF program. Maximum of 70 words.)	<input type="text"/>
<b>Special requests:</b>	<input type="text"/>





# Sponsorship, Packages and Extras

	Expo Sponsor (R 12 000) (+ \$ 690)	Prominence Package (R 3 000) (+ \$ 175)	Stall Fee (R 800) (+ \$ 50)
▪ All contact information including logo.	✓	✓	✓
▪ Brief summary of company product offerings.	✓	✓	✓
▪ Contact form for attendees wanting more information.	✓	✓	✓
▪ Social media links.	✓	✓	✓
▪ Live chat with visitors.	✓	✓	✓
▪ Company Photo album (up to 20 photos)	✓	✓	✓
▪ Exhibitor login to set up own stall.	✓	✓	✓
▪ Customer testimonials.	✓	✓	✓
▪ Post-event visitor activity report.	✓	✓	✓
▪ Company provided video (up to 10 videos)	✓	✓	✓
▪ Webinar - Prerecorded or live.	✓		
▪ Logo as expo sponsor on expo newsletter.	✓		
▪ Full page advert AND article in expo PDF program.	✓		
▪ Full page advert OR article in expo PDF program.		✓	
▪ Listed on expo home page as a prominent exhibitor.		✓	
▪ Listed on expo home page as expo sponsor.	✓		
<b>Tick your selected package here:</b>	<b>R 12 000</b> <input type="checkbox"/>	<b>R 3 000</b> <input type="checkbox"/>	<b>R 800</b> <input type="checkbox"/>



**Full Page Advertisement in A4 Expo PDF Program (R 2 400)** (+- \$ 140)

☐

**Half Page Advertisement in A4 Expo PDF Program (R 1 600)** (+- \$ 95)

☐

**Quarter Page Advertisement in A4 Expo PDF Program (R 1 100)** (+- \$ 65)

☐

**Webcam Interview with exhibitor (R 1 500)** (+- \$ 90)

Prerecorded interview with business owner/representative to be used in exhibitor stall. Can be used in any way after the event is over.

☐

**Presentation/Speaker Session (R 500)** (+- \$ 30)

☐

**Advert in invitation newsletter (R 500 per newsletter)** (+- \$ 30)  
(600 x 150px)

☐

**Personal Stall Designer (R 500)** (+- \$ 30)

Option available for exhibitors who do not want to upload their own photos, videos and additional information. Exhibitors can e-mail information to the designer and he/she will prepare your stall. Exhibitors will have an opportunity to preview and make one round of changes.

☐

**Post Expo Retargeting Adverts on Social Media (R 800)** (+- \$ 45)

Social media advertising campaign directed at expo visitors in your area for 1 month after the expo.

☐

**Advert on Speaker Session Webinar Page (R 500)** (+- \$ 30)

Place an advert on speaker session page in a rotating carousel.

☐

**Total**

**R**



## Forms and Payment

Please send your completed booking form and company logo to [expo@tuisskolers.org](mailto:expo@tuisskolers.org). An invoice will be made out to you as soon as your application is processed.

## Terms and Conditions

### Cancellations and Refunds

Written cancellations will only be accepted prior to the closing date (**25 September 2020**) and a 30% administration fee will be charged for cancellations. No fees will be refunded for cancellations after the closing date. Any failure by an exhibitor to complete their online stall by the opening time of the exhibition will be deemed as a cancellation.

### Disclaimer

By submitting a booking form an exhibitor confirms that the organizers, its employees and contractors will not be held liable for any direct, indirect or consequential loss or damage to any property of any kind, regardless of the cause.

### Expo Times

The expo platform will open for visitors on Tuesday 13 October 2020 at 00:01 and close at 23:59 on Saturday 17 October 2020. Although exhibitor monitoring of the stall for the complete duration of the expo is not required, we recommend that the exhibitor will be available from 8:00 to 17:00 on expo days to answer visitor enquiries.

## Other Expos



**Sakeliga KragDag 2020** 3-5 December 2020, 20 km east of Pretoria.



**Cape Town Home Education Expo** 20 February 2021, Stellenberg.



**Gauteng Alternative Education Expo** 6 March 2021, Heartfelt Arena, Pretoria.



**KZN Home Education Expo** Cancelled for 2020. Date will soon be announced for 2021